Eslam Raafat Ibrahim Ali

Front-End Developer | React.js · Next.js · TypeScript | Technical SEO & Manual QA Testing

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Portfolio: new-portfolio-ashy-xi.vercel.app | GitHub: github.com/Eslamraafat1 | LinkedIn: www.linkedin.com/in/eslamraafat-dev

PROFESSIONAL SUMMARY

Front-End Developer with 4+ years of experience building fast, SEO-optimized, production-ready websites and web applications with **React.js, Next.js, TypeScript and Tailwind CSS**. Delivered 30+ projects including live e-commerce stores for clients in Egypt and Saudi Arabia, bilingual Arabic/English (RTL/LTR) websites, and admin dashboards. Strong in **technical SEO, Core Web Vitals and performance optimization**, and in **manual QA testing** to ship bug-free releases across browsers and devices. Working knowledge of **PHP/Laravel, REST APIs and WordPress** for smooth collaboration with back-end teams.

TECHNICAL SKILLS

Front-End: React.js, Next.js (App Router, SSR, SSG, ISR), JavaScript (ES6+), TypeScript, Redux, Context API, HTML5, CSS3, SASS, jQuery

UI & Styling: Tailwind CSS, Bootstrap, Responsive Design, Mobile-First, RTL/LTR (Arabic/English), Reusable Components, Component-Based Architecture, GSAP, Framer Motion, Figma to Code

SEO & Performance: Technical SEO, On-Page SEO, Semantic HTML, Meta Tags & Open Graph, Schema.org Structured Data (JSON-LD), XML Sitemap, robots.txt, Canonical & hreflang Tags, Core Web Vitals (LCP, CLS, INP), Google Lighthouse, PageSpeed Insights, Google Search Console, Lazy Loading, Image & Asset Optimization, Code Splitting

Testing & QA: Manual Testing, Functional Testing, Regression Testing, Smoke Testing, UI/UX Testing, Cross-Browser Testing, Responsive/Device Testing, API Testing (Postman), Test Cases, Bug Reporting & Tracking (JIRA), Playwright E2E, GitHub Actions CI, Jest, axe Accessibility Testing, Chrome DevTools

Back-End & APIs: REST APIs, API Integration, JSON, Authentication Flows, PHP, Laravel (working knowledge), Supabase (PostgreSQL, Auth, Row-Level Security), WordPress, Elementor, MySQL (basic)

Tools & Workflow: Git, GitHub, Vercel, NPM, Yarn, JIRA, Trello, Postman, Agile/Scrum, AI-Assisted Development (code review, debugging, documentation)

PROFESSIONAL EXPERIENCE

Front-End Developer — Cord Digital (Digital Agency) | Jan 2024 – Present

- Develop responsive, production-ready websites, e-commerce stores and dashboards using React.js, Next.js, TypeScript and Tailwind CSS for multiple client brands.
- Implement technical SEO on every build: semantic HTML, meta and Open Graph tags, JSON-LD structured data, sitemaps, canonical/hreflang tags and SSR/SSG rendering for better indexing and search rankings.
- Optimize Core Web Vitals through lazy loading, image optimization and code splitting, targeting 90+ Lighthouse scores.
- Run manual QA before every release (functional, regression, cross-browser and responsive testing) and log, track and verify bug fixes in JIRA.
- Integrate REST APIs and work with existing PHP/Laravel back-end systems in close collaboration with back-end developers.
- Build reusable component libraries and administrative portal views that speed up delivery across projects.

Front-End Developer — Harvest British College | Jan 2023 – Sep 2023

- Developed responsive web interfaces using HTML5, CSS3, JavaScript and modern front-end practices.
- Consumed REST APIs from the back-end team to display dynamic data and tested endpoints with Postman.
- Implemented UI designs pixel-perfectly in collaboration with designers, keeping a consistent user experience.
- Tested and debugged features using Chrome DevTools and Jest, and managed code with Git.

Freelance Front-End Developer — Self-Employed | 2022 – Present

- Delivered commercial websites and web apps for clients including Farouk Group, Itqan, Vertex, Untold Story and SEO Wolves.
- Built the Farouk Group e-commerce frontend with React, owning REST API integration and UI testing.
- Built the Itqan web platform frontend with reusable components and structured state management for complex flows.
- Owned the full cycle: requirements, UI development, SEO setup, testing, deployment on Vercel and post-launch support.
- Built Playwright end-to-end test suites (cart → checkout, filters, Arabic RTL, SEO and accessibility checks) running in GitHub Actions CI on every push.

CLIENT PROJECTS (LIVE)

Tour Egypt Club | touregyptclub.com — *Next.js · Bilingual EN/AR · SEO*: Travel & tours website for an Egyptian tourism company: trips, packages, trip planner, booking flow.

KOOLEN | koolen.com.sa — *E-commerce · RTL/LTR*: Saudi electronics & appliances store with multiple product categories.

SHAHA | shaha.com.sa/en — *E-commerce · Arabic/English*: Saudi bilingual store for thermoses, bottles and coffee products.

OneStep | onestepcorp.com — *HTML5 · Sass · Bootstrap · GSAP*: Arabic-first corporate site & product catalog for an industrial wheels & casters supplier.

ZIZI ABUSALLA | ziziabusalla.com — *Tailwind CSS · JavaScript · RTL*: Arabic-first fashion store with catalog, filters, cart and wishlist.

FEATURED BUILDS (SOURCE ON GITHUB · LIVE DEMO · PLAYWRIGHT E2E IN CI)

VANTA — 3D E-commerce Storefront | e-commerce-new2-delta.vercel.app/en | github.com/Eslamraafat1/E-commerce-New-
Next.js 16 · TypeScript · Three.js · GSAP · Zod — EN/AR RTL store, cart → checkout with form validation, Product/Breadcrumb JSON-LD, hreflang sitemap.

Atlas Estates — Real Estate Platform | new-real-estate-jade.vercel.app | github.com/Eslamraafat1/New-Real-Estate
Next.js 16 · TypeScript · Three.js · axe — URL-synced filters, compare, RealEstateListing schema, automated accessibility checks.

Crust & Crave — Restaurant Storefront | new-restaurant-kappa.vercel.app | github.com/Eslamraafat1/New-Restaurant
Next.js 16 · TypeScript · Tailwind 4 · GSAP — Live product customiser, cart & checkout, Arabic URLs under /ar with server-rendered RTL.

NEXORA Academy — E-learning Platform | courses-n.vercel.app | github.com/Eslamraafat1/Courses-N
Next.js 16 · TypeScript · React Hook Form · Zod — Bilingual course catalogue, sign-up validation, Course & EducationalOrganization schema.

Nubia — Perfume Store (Supabase) | perfume-sooty-alpha.vercel.app | github.com/Eslamraafat1/Perfume
Next.js 16 · Supabase (PostgreSQL, Auth, RLS) — Admin dashboard behind Supabase Auth, least-privilege row-level security, protected upload API.

EDUCATION

Bachelor of Laws (LL.B.) — Cairo University, Faculty of Law | 2016 – 2020

CERTIFICATIONS & TRAINING

- Front-End React Track Diploma — Route Academy
- Front-End Web Development — Udacity
- Learning JavaScript; Learning CSS — LinkedIn Learning
- JavaScript Fundamentals — SoloLearn

LANGUAGES

Arabic: Native | English: Professional Working Proficiency